SEO traffic platform with extra possibilities to rock your ROI



v 1.1

The Platform

<u>Casinos Analyzer</u> is a casino review platform with own database of loyal players.

🕤 Global Reach

We operate in over 40 countries worldwide, with key markets in the US, CA, UK, AU, NZ, DE, PL.

High Website Traffic

Casino Analyzer attracts 1,000,000 visits quarterly, driving strong engagement and ensuring maximum visibility for your content and promotions.

Player Engagement The database gains over 50,000 registered users each month.

Proven Results

Our platform delivers exceptional results, bringing in over 15,000 FTDs per quarter – proof of our ability to attract and convert highquality traffic.

40+ countries worldwide

1,000,000+ visits quarterly

400,000+ our community

15,000+ **FTD quarterly**



CASINOS ANALYZER

Traffic Structure

Our primary traffic source is SEO, complemented by a high return rate of players and strong engagement from registered users.

45% SEO **24% Community Retention 18% Direct**

Our platform focuses on cost optimization by filtering out pages that drive traffic but don't bring in players. This way, only pages that attract active players remain, maximizing our efficiency and impact.

Half of our traffic is independent of SEO, making us resilient to Google updates and reliable for the long term. Additionally, we attract a substantial amount of direct traffic, meaning players recognize us as a Trusted Brand and visit us directly.



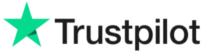
Trusted by Players

Players love Casinos Analyzer that's why we've got 800+ reviews on Trustpilot with rating of 4,5 out of 5.

Casinosanalyzer is rated **Excellent**

Based on 812 reviews



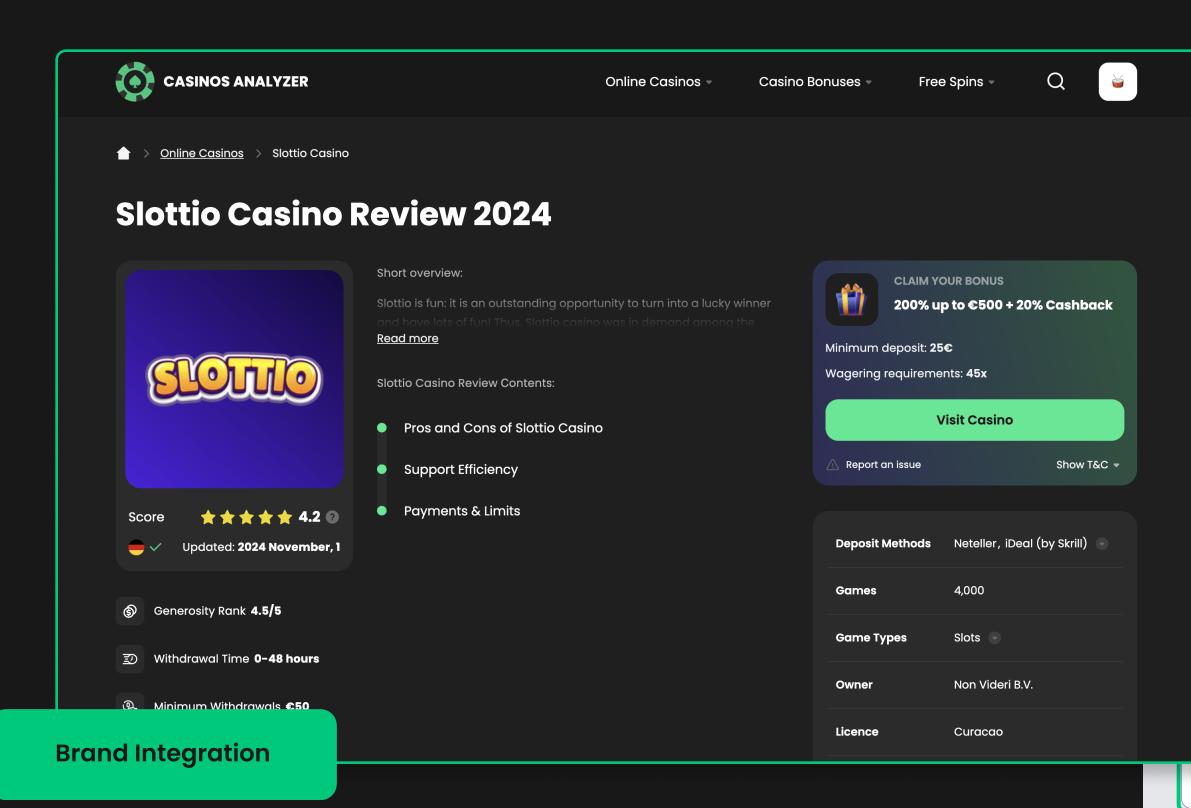


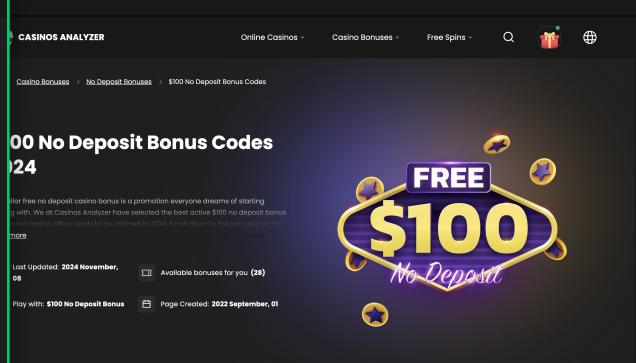
• Our reviews are 100% playergenerated; we never pay for them.

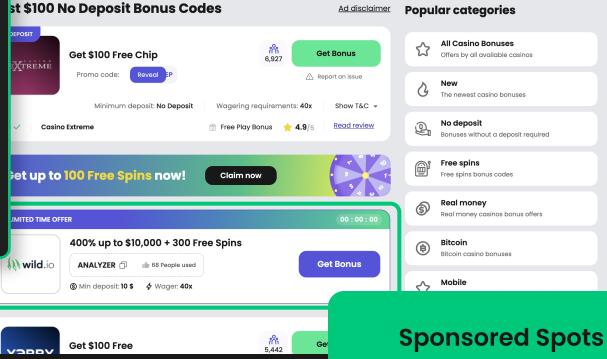
• These numbers reflect players' recognition of Casinos Analyzer as a trusted brand.

• Listing your casino on Casinos Analyzer enhances your brand's credibility.

How it looks







Integration to the Platform



Basic Collaboration Model

We start with Integration of your Brand to the Platform which instantly boosts your brand's visibility and bonus pages drive player's intent.

The Win-Win strategy here would be:

Integration Fee + Revenue Share

one time payment

Integration allows you to get listed on 8,000+ pages with no limitations on the number of bonuses.

Combination with Sponsorships, E-mail Campaigns and Retargeting Options amplifies outcomes.



Integration to Platform

We kick it off with:

Creating Brand's Content
Get our unique and engaging pages for your review and casino bonuses.

Brand and Bonus Placement:
 Maximize your brand's visibility and lucrative bonuses on the website for increased attractiveness.

Email Digest
Promotion through digest newsletter with your offer.

Service: \$1,000

Bronze

one time payment



Integration to Platform

Extra step would add:

© Recommendations for Organic Traffic: Get strategic advice on how to attract desired traffic quickly.

Prompt Brand's Updates: Main information and Casino Bonuses.

Recommendations for other Holding's websites.

Additional Placement on Local Sites Expand your audience by placing content on sites with traffic from Australia, Canada, New Zealand, and Poland.

Service: \$2,000 Silver one time payment





Integration to Platform

On top of everything you get:

Placement on Pages with Organic Traffic Ensure maximum coverage and exposure by placing your content on pages with significant traffic.

Solution of your brand on sites Adding any desired promotion of your brand on sites

Solution Content In Casinosanalyzer.com Maximize your visibility and traffic by placing effective links to your page.

Email Campaigns Two promo campaigns via newsletter with your exclusive offer (Get up to 170 FTDs depending on Geo).

is Price: \$3,500 Gold one time payment



Integration Options

Pick the best option for you:

| Integration Type | Bronze | Silver | |
|--|-------------------------|-------------------------|--|
| Price | \$1 000 | \$2 000 | |
| Unique Brand Content | $\overline{\checkmark}$ | $\overline{\checkmark}$ | |
| Brand and Bonus Placement | $\overline{\checkmark}$ | | |
| Placement on Organic Traffic | $\overline{\checkmark}$ | | |
| Adding any desired promotion | $\overline{\checkmark}$ | | |
| Inclusion to Email Digest | $\overline{\checkmark}$ | | |
| Recommendations for Targeted Traffic | | | |
| Prompt Brand's Updates | | | |
| Recommendations for other Holding's websites | Ç | | |
| Local sites for AU, CA, NZ, PL | e | | |
| Link Placement | | \ominus | |
| 2 Email Campaigns | | | |
| Get up to 170 FTDs Depending on Geo | | | |
| | | | |

| Gold | | | | |
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Sponsored Positions



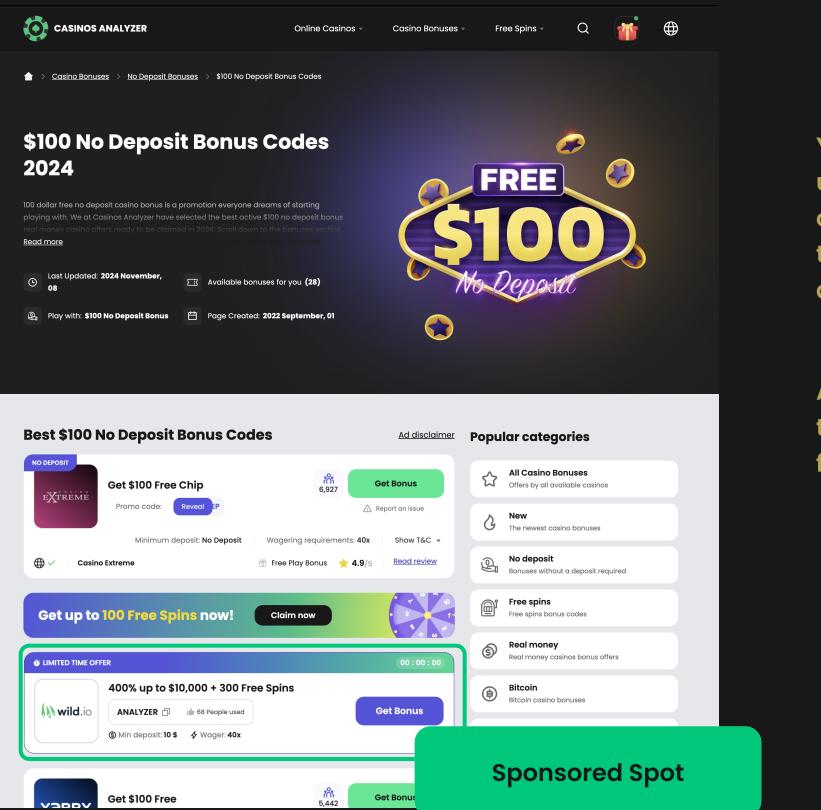
Sponsoring Fixed Position

Sponsoring fixed position is the option to embed offers in the special placement sections across all pages of all sites on the platform within the selected GEOs.





How it Looks



You can place any offers, not just those that match the user's intent on the page. If you're unable to offer no-deposit or low-deposit bonus, you can increase your visibility through special placements—ensuring your brand is seen and attracting highly engaged players.

Additionally, the top position is visible in the footer, and there are various placement options, including header, footer, and more.

Check Price and Availability



Casinos Analyzer Community



Community

Today we have 400,000 organic email subscribers and community on Discord.

- US 120k
- AU 30k
- BD 25k
- PH 20k
- CA-18k
- NZ 15k
- DE 12k
- ZA 8k

and more ...

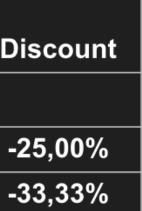




Email Campaigns

Chose your plan:

| | Sending | | Per Email | |
|--------|---------|--------------|-----------|---|
| Price | emails | Geo included | Campaign | |
| €2 000 | 4 | 1 Geo | €500 | |
| €3 000 | 8 | 2 Geos | €375 | - |
| €4 000 | 12 | 3 Geos | €333 | - |





Retargeting Options



Boost Your Facebook Marketing Performance

Retarget our audience with your Facebook campaigns to reach highly motivated players and boost your ROI.

Data that you get:

- Demography (Age, Gender)
- Geo, Region, State
- Language
- Device

- Player's Intent and Preferences
- More to come..

+ up to 10% conversion to FTD

+ up to 20% **LTV** boost

Forecast numbers





Join Our High-Traffic Platform Now!

Contact Us:

KateVitalytelegram: @racketwomantelegram: @vitaly_balakhonovemail: kateryna.yegoreychenko@boosta.coemail: vitalii.balakhonov@boosta.co